

Improving student learning through well-being



Sponsor and Exhibitor Opportunities

25 -26th May 2017

Parramatta RSL

**The Children's Hospital Education Research Institute
The Children's Hospital at Westmead**

cheri
the **childr^{en}**'s hospital at Westmead
Education Research Institute

About the Conference

Why should you be interested?

The Children's Hospital Education Research Institute (CHERI) is proud to present its 21st conference titled "Improving student learning through well-being". We warmly welcome you again or for the first time, to share our mission to "make a difference" and to inspire your students, colleagues and society.

Our conferences are highly regarded, well attended and extensively publicised. This conference provides a unique opportunity for you to promote your organisation, service or product. It also allows you to maintain a high profile amongst a wide range of professionals, and organisations before, during and after the conference, as well as offering a platform for you to interact with delegates.

As a sponsor or exhibitor you have the opportunity to showcase your service and or products to conference delegates. This will enable you to provide maximum exposure, raise your profile, promote, and network face to face with delegates.

One of the advantages of becoming a major sponsor is the high-level of exposure your company and or organisation will benefit. Your logo will be hyperlinked from the CHERI website to your homepage. Our website averages 55,000 hits per month and dramatically increases before and after the conference. The conferences page is one the most viewed pages on our website, which as a sponsor you will benefit remarkably.

Our sponsorship opportunities are a valuable way to communicate your message and your support of this conference will be acknowledged at every opportunity.

Who will attend?

Most of our conference attendees are school executives, teachers, support teachers, school counselors, allied health professionals, psychologists and medical professionals. Generally, 200-350 delegates attend the conference for both days. The conference attracts delegates from across Australia, as well as a small number of international delegates. This is your opportunity to engage and be engaged.



This conference will be of interest to psychologists, school counsellors, guidance officers, school executives, teachers, support and special education teachers, speech pathologists, allied health and medical professionals. For more information about the conference program visit the CHERI website.

[http://www.cheri.com.au/
conferences.html](http://www.cheri.com.au/conferences.html)

Silver Sponsorship

(\$5,000 incl GST)

- Recognition as Silver sponsor (with company/organisation logo) printed on conference publications (registration brochure and conference proceedings book if sponsorship is confirmed by the time of printing).
- Recognition as a Silver sponsor (with company/organisation logo) on the CHERI website, including hyperlink to your company/organisation's home page.
- One (1) trade display for 2 days (includes two (2) complimentary exhibitor passes).
- Three (3) complimentary delegate registrations to attend conference.
- Half page advertisement in conference proceedings (finished artwork to be supplied by sponsor).
- Include two (2) satchel insert (to be supplied by sponsor maximum A4 size), a gift, USB or CD ROM to be included in conference satchel.
- Company/organisation logo on sponsor slide shown on screen in main theatre, before and during the session breaks.

Gold Sponsorship

(\$7,000 incl GST)

- Recognition as Gold sponsor (with company/organisation logo) printed on conference publications (registration brochure and conference proceedings book if sponsorship is confirmed by the time of printing).
- Recognition as a Gold sponsor (with company/organisation logo) on the CHERI website, including hyperlink to your company/organisation's home page.
- Company/organisation logo on sponsor slide shown on screen in the main theatre during the opening and closing of the conference.
- One (1) trade display for 2 days in high exposure area (includes two (2) complimentary exhibitor passes).
- Five (5) complimentary delegate registrations to attend conference.
- Full page advertisement in conference proceedings (finished artwork to be supplied by sponsor).
- Three (3) complimentary inserts (to be supplied by sponsor maximum A4 size), a gift, USB or CD ROM to be included in conference satchel.
- Verbally acknowledged as Gold sponsor during the opening and closing sessions of the conference.
- Opportunity to provide free-standing banners in the main auditorium and/or in the trade display stall area at the conference venue.
- Acknowledgement as gold sponsor in appropriate media releases.

Bronze Sponsorship

(\$3,000 incl GST)

- Recognition as Bronze sponsor (with company/organisation logo) printed on conference publications (registration brochure and conference proceedings book if sponsorship is confirmed by the time of printing).
- Two (2) complimentary delegate registration to attend conference.
- One (1) trade display for 2 days (includes two (2) complimentary exhibitor passes).
- Quarter page advertisement in conference proceedings (finished artwork to be supplied by sponsor).
- Include one (1) satchel insert (to be supplied by sponsor maximum A4 size), a gift, USB or CD ROM to be included in conference satchel.
- Company/organisation logo on sponsor slide shown on screen in main theatre, before and during the session breaks.



Delegate Satchel

(only 1 available)

Satchels will be distributed to all delegates upon registration. By providing the satchels for delegates you are creating a visual reminder of your company/organisation long after the conference has finished. It offers great exposure at the conference and a way of promoting your company/organisation to a wide audience.

- Provide conference organisers with satchel bags (approximately 200-350) to cater for all conference delegates.
- Acknowledgement as the delegate satchel sponsor with your logo in the conference proceedings.

Name Badge Lanyards

(only 1 available)

Providing the name badge lanyards is a practical way of promoting your company/organisation. Every delegate participant will wear a lanyard with their name badge attached for the duration of the event. With your company/organisation name and logo on the lanyards you receive a high-level of brand visibility daily.

- Provide conference organisers name badge lanyards (approximately 200-350) to cater for all conference delegates.
- Acknowledgement as the name badge lanyard sponsor with your logo in the conference proceedings.

Lucky Door Prize/Giveaway

- Opportunity to donate a product as a prize which will be given at the conference to a delegate during program session breaks. Your prize and company/organisation will be verbally acknowledged.
- Prizes/giveaways donated in advance will receive an acknowledgement in the conference proceedings.



Exhibitor Opportunities

Stall Display Sponsor (\$850 incl GST)

Company/organisations will have the opportunity to have a stall display at the conference. A total of 6 spaces will be available including major sponsors. The stall display will be located outside the main auditorium (Sports Area) and has been designed to ensure good visibility, access to all stands, with the opportunity to showcase your products and services, and network with the delegates.

- 1 trestle table and 2 chairs.
- 1 complimentary exhibitor pass.
- Company/organisation banner can be displayed at your stall.
- All stall display sponsors will receive an acknowledgement in the conference proceedings.
- Catering included for 2 days (Arrival tea/coffee, morning tea and lunch)

Satchel Insert (\$350 incl GST)

Your company/organisation will have the opportunity to reach their audience by providing inserts or item in the delegate satchels. Inserts may take the form of a flyer, brochure, USB or CD ROM promoting your company/organisation's product or service. Conference satchel inserts allow you to engage conference delegates with take home material. All inserts are subject to committee approval.

- Include one (1) satchel insert (to be supplied by sponsor maximum A4 size), a gift, USB or CD ROM to be included in conference satchel.
- Additional \$100 per insert.

Advertising

All required artwork to be supplied to the conference organiser.

- | | |
|--|-------------------|
| • Full page advertisement in the conference proceedings | \$880 (Incl. GST) |
| • Half page advertisement in the conference proceedings | \$550 (Incl. GST) |
| • Quarter page advertisement in the conference proceedings | \$330 (Incl. GST) |

Sponsor & Exhibitor Booking

Yes I wish to take advantage of the Sponsor / Exhibitor package indicated below and participate in the 2017 CHERI conference.

(Please indicate and tick boxes below)

(All prices include GST)

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Gold Sponsor \$7,000 | <input type="checkbox"/> Satchel Insert Sponsor \$350 | | |
| <input type="checkbox"/> Silver Sponsor \$5,000 | <input type="checkbox"/> Delegate Satchel Sponsor | | |
| <input type="checkbox"/> Bronze Sponsor \$3,000 | <input type="checkbox"/> Name Badge Lanyards | | |
| <input type="checkbox"/> Stall Display Sponsor \$850 | <input type="checkbox"/> Lucky Door Prize/Give Away | | |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> \$880 Full Page | <input type="checkbox"/> \$550 Half Page | <input type="checkbox"/> \$330 Quarter Page |

Contact Person: _____

Position: _____

Organisation: _____

Address: _____

City/Suburb: _____ State: _____ Postcode: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Signed: _____ Date: _____

Payment Method

Please send invoice to arrange payment

OR

Please debit my credit card (a tax invoice/receipt will be sent to you, for your records)

Credit Card Details:

Please debit \$ _____ MasterCard / Visa (please circle)

C/C Number:

Expiry Date: /

Cardholder's Name: _____

Signature: _____

OR

Cheque payment:

Payable to: The Sydney Children's Hospitals Network

Post to: C/- CHERI

Locked Bag 4001, Westmead NSW 2145

Booking and Payment Conditions

1. Sponsorship will be allocated only on receipt of signed booking form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due payable by 1st March 2017. Late bookings are possible, but choices may be limited. Bookings received after 1st March 2017 must include full payment.
2. Bookings for sponsorship opportunities and exhibitor's space will be allocated strictly on a first-come first-served basis.
3. CHERI reserves the right to refuse an application to be a sponsor or exhibitor if it believes that the applicant's participation would not be in the interest of The Sydney Children's Hospitals Network.
4. All monies are payable in Australian dollars. Cheques should be made **payable to: "The Sydney Children's Hospitals Network"** and posted to CHERI.
5. Cancellation of booking must be made in writing and received by conference organisers by 1st March 2017 to receive full refund. Cancellations after that date will not be refundable.

Please return completed either by fax: (02) 9845 0421 or

email: scarlette.beggs@health.nsw.gov.au

Post: C/- CHERI - The Children's Hospital at Westmead

Locked Bag 4001, Westmead NSW 2145

Any enquiries contact Mrs Scarlette Beggs, Administration Manager on

Phone: (02) 9845 0418

Conference Organisers: Children's Hospital Education Research Institute (CHERI)

Website: <http://www.cheri.com.au>